

PARTNERSHIP OPPORTUNITIES 2026



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AN OVERVIEW

Established in March 2004, the Environment Society of Oman (ESO) is a non-profit organization founded by Omanis from diverse regions and professional backgrounds. As the first society of its kind in Oman, ESO is dedicated to shaping Oman's sustainable future by fostering conservation and environmental awareness across all segments of society.

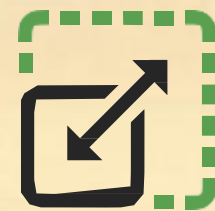
ESO leads groundbreaking marine and terrestrial research to drive practical conservation efforts, actively involving young Omanis, volunteers, and the general public in our projects. In February 2009, ESO joined the esteemed ranks of the International Union for the Conservation of Nature (IUCN), representing environmental organizations in West Asia at the United Nations Environment Program (UNEP). Recognizing our dedication, ESO was honored with The Best Civil Society Institution Award by Riyadh4 GCC - Civil Society Leaders Dialogue and Awards in 2012.

We extend our sincere gratitude to the numerous companies that generously sponsor our programs. We appreciate your time in considering our partnership opportunities for 2026.

Our Projects



Conduct **RESEARCH** on threatened species



BUILD CAPACITY within the environmental sector



CONSERVE Oman's natural heritage for future generations



ADVOCATE for environmental sustainability



EDUCATE and raise awareness of communities on the importance of adopting more sustainable lifestyles



ESO STRATEGY



In 2023, ESO launched its **5-year Strategic Plan 2023-2027** which can be accessed on our website.

OUR
VISION

To play a leading role in the conservation of Oman's natural heritage.

To protect and conserve Oman's natural heritage & influence environmentally sustainable behavior through education, awareness & conservation.

OUR
MISSION

SUPPORTING OMAN'S VISION 2024 & UN SUSTAINABILITY GOALS

Under the wise leadership of His Majesty Sultan Qaboos Al Said and His Majesty Sultan Haitham Al Said, Oman's Vision 2040 provides strong foundations for a development agenda that recognizes the importance of protecting the nation's natural resources and the outstanding environment of Oman. At ESO we strongly advocate for national initiatives that promote sustainable development and mitigate, if not eliminate, negative behaviour detrimental to Oman's environment and rich biodiversity.

Alignment to Sustainable Development Goals

The Sustainable Development Goals (SDGs) were set up in 2015 by the United Nations General Assembly to provide a blueprint for achieving a better and more sustainable future for all. While we contribute to all 17 SDGs, our work at ESO mostly aligns to the following global goals:



Our Strategic Priorities



Transparency – we pledge to be open, honest and accountable in our relationships with everyone we work with, and with each other



Professionalism – we deliver work to a high standard



Integrity – we stay true to our principles and deliver on what we promise



Inclusiveness – we welcome everyone

PARTNERSHIP OPPORTUNITIES



Research & Conservation

- Marine Turtle Conservation Programme
- Whale and Dolphin Conservation Programme
- Raptor Conservation Programme
- Frankincense Conservation Programme



Education

- Namat Competition 2026-2027
- Green Campus 2026
- Young Explorers
- The Sustainability Fair



Community Engagement & Sustainability

- Oman Climate Dialogues
- Oman Conquers Plastic
- Conservation for Corporates
- The Traveling Turtle Mandoos
- Environmental Stewardship Training
- Nature Narratives
- Murshid Magazine Partnership



Events & Fundraising

- Oman Environment Day
- ESO Gala Dinner
- Earth Day Walkathon
- Green Market
- Strides For Nature



Capacity Building

- Capacity Building for Young Omanis



RESEARCH & CONSERVATION



Photo credit: Yaqoob Al Rashdi

RESEARCH & CONSERVATION

Marine Turtle Research & Conservation Programme

The Marine Turtle Research & Conservation Programme is ESO's longest running research project. Initiated in 2008 on Masirah Island and in coordination with the Environment Authority, it aims to study the four species of nesting sea turtles on Masirah Island, mitigate threats to the nesting population, advocate for change, and increase environmental education and community engagement. This project will help support a field team seasonally employed to conduct early-morning track counts, community engagement efforts, along with an advocacy team looking at addressing threats on land and at sea such as lighting pollution, entanglement, habitat modification and destruction, egg poaching and bycatch.

Partnership OMR 50,000 (1 year)

Whale and Dolphin Research and Conservation Programme

ESO has been engaged in whale and dolphin (cetacean) conservation activities in Oman since the organisation's inception in 2004, with particular focus on the endangered Arabian Sea humpback whale (ASHW). Dedicated research on ASHWs have confirmed that this unique sub-population is small (possibly fewer than 100 individuals off the coast of Oman), resident in the Arabian Sea year-round, and isolated from other humpback whale populations. As the programme continues to mature, it remains important to both (i) maintain core research activities to continue to build our knowledge of the species and (ii) to build the long-term sustainability of conservation activities by addressing gaps in current capacity of cetacean conservation within Oman.

To this end, ESO would like to build-up on previous work, including fieldwork and research on themes related to status assessments, abundance estimate, satellite tagging, photo-identification, acoustics, spatial ecology and stranding. This work needs to continue whilst also looking at new methods of research. Importantly, this project will also build on the outcomes of the 2025 Regional Conservation Management Plan (CMP) for ASHW, ensuring stakeholders come together to implement the key findings and prioritize research and conservation needs.

Partnership OMR 35,000 (1 year)



RESEARCH & CONSERVATION

Raptors Conservation Programme

The Raptor Research and Conservation Programme, initiated in 2012, aims to maintain a favourable conservation status of raptors in Oman through collaborative studies. Field research, including breeding surveys and satellite tracking, have increased our knowledge of some of these species, revealing: 1) Egyptian Vultures' large resident population, 2) Steppe eagles' migratory behaviour to Central Asia, and 3) Lappet-faced Vultures' breeding and nesting behaviour. Given the endangered status of these species and the significant role they play at maintaining clean ecosystems, ESO is seeking funding to continue this programme in 2026.

This project seeks to conduct additional breeding surveys for Lappet-faced Vultures in 2026, which could feed into population estimates. Field surveys will also include satellite tracking and ringing efforts and continue investigative research on the likely causes of egg failure and chick mortality. Community engagement efforts will also continue in 2026, aiming to raise awareness about the importance of raptors to the ecosystem. Our team will also advocate for policy change, by building on past efforts, such as the 2022 National Vulture Conservation Workshop.

Partnership OMR 40,000 (2-year project)

Frankincense Research and Conservation Programme

ESO conducted a rapid population assessment of frankincense trees (*Boswellia sacra*) in Dhofar in early 2022, with further work in 2024. Although frankincense is widely distributed in Dhofar and regeneration is happening in most locations, these trees face numerous threats from overgrazing, overharvesting, insect attack, mining and extreme weather events. The frequency and intensity of these impact vary by location.

During 2026, ESO looks to continue to build on previous research, with detailed assessment and distribution surveys as well as delivering various interventions to mitigate existing threats. Dedicated efforts will also be held towards community engagement and advocacy, to address the issues of habitat and tree management, pastoral management, and regulation of harvesting and trade.

Partnership OMR 40,000 (2-year project)



EDUCATION



EDUCATION

Namat Competition 2026-2027

The Namat Competition is a dedicated environmental contest aimed at fostering the adoption of eco-friendly projects within schools. It invites government schools from grade 5 to 12, encouraging them to form teams consisting of students, school staff, and a parent council representative. These teams work collaboratively to execute a range of activities and events addressing 7 aspects, with a requirement to implement five sustainable practices under each aspect. Now in its fifth phase, this project recognizes and rewards the top three teams with cash prizes, thereby providing vital financial support to ensure the longevity of each sustainability project.



Green Campus Competition 2026

The "Green Campus" is a multi-phase initiative designed to inspire, educate, and mobilize college and university students in Oman to take proactive steps towards a sustainable future. This initiative is open to all colleges and universities in the country. It encourages students to establish eco clubs on their campuses and actively contribute to environmental awareness and sustainability efforts. All participating clubs will showcase their projects and initiatives in an exhibition. A panel of judges will assess the projects based on creativity, impact, and alignment with sustainability goals. An award ceremony will be held to recognize and celebrate the outstanding efforts of the participating teams.



EDUCATION

Young Explorers

The Young Explorers Summer Workshop, one-week program for kids aged 6-11 that focuses on the wonders of sustainability. This workshop provides a unique opportunity for kids to introduce them into sustainability concepts using engaging methods like storytelling, interactive games, and hands-on projects. Through this program, kids discover topics such as climate change, biodiversity and conservation, as well as plastic pollution and waste reduction. They are not only informed but also encouraged to participate in fun challenges like crafting upcycled art and nurturing their mini gardens. The project efficiently utilizes community volunteers to ensuring an unforgettable and enlightening summer experience for the kids involved. Workshop can be done in any area of Oman and it also can be run for one month each week in different locations for example Duqm, Sohar, Salalah.

**Partnership
OMR 10,000 per partner**

The Sustainability Fair

The Oman Sustainability Fair, previously organized by the Oman American Business Council, provides a platform for private schools to showcase their sustainability efforts in a competitive setting. The event also brings together organizations and SMEs dedicated to environmental and sustainability initiatives. Owing to last year's success, the Environment Society of Oman (ESO) will continue to lead the initiative this year, leveraging its expertise to enhance competition management, criteria, and overall event coordination. Sponsors and participants will have the opportunity to demonstrate their commitment to youth empowerment in sustainability and support ESO's mission of organizing impactful initiatives. The fair will be held on February 28, 2026, with the Marriot Group as the official hotel and tourism partner. This collaboration aims to create a meaningful platform for celebrating and advancing sustainability across Oman's schools and businesses.

**Partnership Categories
Gold 5,000, Silver 3,000, Bronze 1,000**



SUSTAINABILITY & COMMUNITY ENGAGEMENT



COMMUNITY ENGAGEMENT

Oman Climate Dialogue Series

ESO aims to launch the third edition of the Oman Climate Dialogues (OCD), building on the success of its first two editions. OCD seeks to foster meaningful discussions on environmental challenges, enhance public awareness on the climate crises, and advocate for impactful climate action. Through panel discussions and interactive workshops, OCD brings together leading environmental experts and stakeholders in Oman to inspire action and create a multiplier effect within communities. The upcoming edition will continue this legacy, exploring timely and relevant topics that address Oman's environmental priorities in support of Oman's journey towards net zero while engaging diverse audiences across sectors.

Partnership

Main Partner Secured

Supporting Partner OMR 5,000

Oman Conquers Plastic

ESO is dedicated to promoting sustainable environmental practices across Oman. As part of the global 'Plastic-Free July' movement, ESO raises awareness about the environmental harm caused by single-use plastics and inspires action among consumers and producers alike. In 2026, ESO will expand this effort with a community campaign, featuring a month-long social media advocacy and a Dhofar roadshow during peak tourism season to engage wider audiences. The roadshow will target key crowded areas to promote sustainable practices. Following this, ESO will lead a Muscat campaign leading up to World Cleanup Day, a global initiative addressing the waste crisis and its impact on environmental and human health.

Partnership

Main Partner OMR 10,000

Supporting Partner OMR 5,000 per Partner

COMMUNITY ENGAGEMENT

Turtle Mandoos

Turtle Mandoos is an engaging, hands-on educational initiative designed to inspire school students to protect Oman's marine life. In collaboration with the Inwater Research Group (IRG), a marine conservation NGO based in Florida, USA, ESO will adapt IRG's successful *International Sea Turtle Ambassadors Program* to the Omani context. This initiative, locally named *Turtle Mandoos*, uses a "traveling trunk", a portable educational kit filled with interactive materials and realistic turtle models to bring marine conservation lessons directly to schools across Oman. Through guided workshops and practical activities, students will explore sea turtle biology, behavior, and the threats these species face, such as plastic pollution, fishing gear entanglement, and light pollution. Students will take on the role of marine biologists, using life-sized turtle models that replicate injuries caused by human interference to investigate real-world scenarios and develop problem-solving skills through inquiry-based learning.



Conservation for Corporates

ESO aims to give corporates an insight into the world of conservation. This includes the opportunity to participate firsthand in fieldwork, gain an understanding of the threats facing nesting sites and explore practical ways to mitigate these challenges. The initiative will consist of a 2-day field trip to Masirah Island during the turtle nesting season (May – September). Participants will visit key nesting beaches to take part in various conservation activities such as monitoring hatching success, identifying turtle tracks and observing a live demonstration of the effects of light pollution on sea turtles.

Partnership
OMR 3,500 per partner

COMMUNITY ENGAGEMENT

Environmental Stewardship Training

ESO, in collaboration with an expert partner, is developing a training and capacity-building program to strengthen sustainability knowledge and practice among individuals and organizations in Oman. The initiative will focus on themes such as natural capital, circular economy, ecosystem services and nature-based solutions, helping participants better understand the link between the environment, the economy and community well-being. Through practical training, case studies and locally relevant content based on Oman's unique biodiversity, the program will support informed decision-making, green skills development and sustainable livelihood opportunities aligned with Oman Vision 2040 and the Net Zero 2050 pathway.

Partnership
OMR 20,000 per Partner

Nature Narratives

ESO will develop customized environmental content for corporates based on the key species found within their concession areas, bringing these species to life through tailored storytelling and outreach. This includes the creation of engaging activity booklets, as well as the delivery of interactive educational sessions and community programs in schools, Omani Women Associations, and local centers. The initiative offers sponsors a meaningful opportunity to demonstrate their environmental commitment while fostering awareness, pride, and stewardship within the communities connected to their operational landscapes.

Partnership
OMR 20,000 per Partner

Murshid Magazine Partnership

ESO will develop a monthly comic-style feature in *Murshid Magazine*, Oman's first and only children's magazine, bringing the adventures of Oman's wildlife to life through engaging stories published once a month over the course of a year. The initiative will be supported by corporate sponsors and, over time, the stories will be compiled into an educational booklet, creating lasting educational impact and sustained visibility for partners. The project may also be complemented by interactive student workshops that bring the stories to life and deepen learning and engagement.

Partnership
OMR 20,000 per Partner

FUNDRAISING & CHARITY EVENTS



FUNDRAISING & CHARITY EVENTS

Oman Environment Day Beach Clean-up

In celebration of Oman Environment Day, the Environment Society of Oman (ESO) will organize a community-driven Beach Cleanup in January. This initiative aims to raise environmental awareness, protect Oman's coastal ecosystems, and encourage citizens, residents, and businesses to take part in preserving our natural heritage. The event presents a unique opportunity for companies to demonstrate their commitment to corporate social responsibility (CSR) and environmental stewardship through direct engagement with the community. The event will also include booths that will sell environment friendly products and services.

Partnership

Gold Partner OMR 10,000

Silver Partner OMR 5,000

Bronze Partner OMR 3,000



FUNDRAISING & CHARITY EVENTS

Earth Day Walkathon

In celebration of the World's Earth Day, the Environment Society of Oman will be organizing a community walkathon in April. Bringing together individuals, families, and environmentally conscious organizations for a meaningful cause. The event aims to raise public awareness about the importance of protecting our natural environment while generating essential funds to support our ongoing conservation projects. As a valued leader in the community, your sponsorship would not only enhance the impact of this initiative but also demonstrate your company's commitment to environmental stewardship and social responsibility. We would be delighted to explore ways in which you can be part of this important event.

Partnership

Gold Partner OMR 10,000

Silver Partner OMR 5,000

Bronze Partner OMR 3,000



FUNDRAISING & CHARITY EVENTS

Green Market

This sustainability market will showcase local eco-friendly businesses, organic farmers, upcycled crafts, and green products, reinforcing ESO's environmental goals and demonstrating sustainable practices (plastic-free event, waste segregation, eco-friendly packaging) as a model for the community efforts towards green practices. The event is due to take place in Jebal Akhdar in August to provide a family-friendly weekend activity, with food stalls, kids' eco-workshops, and entertainment. Creating a platform where the community can connect directly with ESO's mission while having fun.

Partnership

Gold Partner OMR 15,000

Silver Partner OMR 10,000

Bronze Partner OMR 5,000



FUNDRAISING & CHARITY EVENTS

Gala Dinner

As a non-profit organization, the Environment Society of Oman relies on the generous support of sponsors and donors from across the community. The Gala Dinner (aimed to take place in October) is an event dedicated to raising essential funds for our conservation programs. Your support will play a crucial role in advancing our mission and sustaining impactful initiatives that protect Oman's natural heritage. This exclusive evening will bring together partners, supporters, and environmental champions for a meaningful cause, offering an opportunity to contribute directly to the protection of Oman's endangered sea turtles, their nesting habitats and the communities that safeguard them. We look forward to your valued participation in making this fundraising event a success and advancing our shared mission of safeguarding Oman's natural heritage.

Partnership

Pearl Partner OMR 25,000

Coral Partner OMR 15,000

Amber Partner OMR 10,000



FUNDRAISING & CHARITY EVENTS

Stride for Nature

Stride for Nature is a community charity run hosted by the Environment Society of Oman (ESO) in collaboration with Guinness World Record holder Fahad Al Abri. The event is hosted in celebration of World Cleanup Day in September. Funds raised will directly support ESO's ongoing environmental projects, including wildlife protection, marine conservation, environmental education, and community engagement.

Partnership

Pearl Partner OMR 10,000

Coral Partner OMR 5,000



CAPACITY BUILDING



CAPACITY BUILDING

Capacity Building in the field of Environmental Conservation

Operating since 2004, ESO has consistently prioritized the development of Omanis in the field of environmental conservation. Since 2010, ESO has implemented Capacity Building initiatives focused on recruiting and training Omani graduates in conservation strategies, community engagement, and NGO management. These programs provide them with opportunities to pursue careers with ESO or assume environmental roles in the public or private sector.

Over the past decade, ESO has successfully trained 18 young Omanis. Some continue to contribute to ESO's mission, while others have ventured into roles as environmental advisors in the public and private sectors. Many of these graduates remain actively engaged as ESO members and volunteers, serving as enduring environmental ambassadors for Oman.

ESO is actively seeking partnership agreements to sustain and further enhance the capacity building of Omanis. Such collaborations will enable us to continue supporting their ongoing training and development.

**Partnership
OMR 10,000 per Omani per year**



Partner for a Cause



Partner for a Cause

Power The Fight For Oman's Wildlife

Allows us to collect data, advocate for policy change, and connect with communities across Oman. This covers electricity, internet, and communication tools that keep our mission running.

Partnership
OMR 2,000 per Omani per year

Protect The Home Of Conservation

Ensures our scientists and educators have the space and stability to drive meaningful change across Oman. This covers operating costs for our central hub — the base for research, advocacy, and outreach.

Partnership
OMR 5,000 per Omani per year

Empower Conservationists On The Frontlines

Keeps Oman's conservationists on the ground - monitoring wildlife, restoring habitats, and inspiring communities to protect our shared natural heritage. This covers salaries and dedicated office & field teams behind our mission.

Partnership
OMR 10,000 per Omani per year



PARTNERSHIP SUMMARY



Category	Project	Sponsorship Cost (OMR)
Research & Conservation	Marine Turtle Programme	50,000
	Whale & Dolphin Programme	35,000
	Raptors Programme	40,000 (or 20,000 per year)
	Frankincense Programme	40,000 (or 20,000 per year)
Education	Namat Competition 2026	FUNDED
	Green Campus 2026	FUNDED
	Young Explorers	10,000 per partner
	Sustainability Fair	Categories (Gold: 5,000; Silver: 3,000; Bronze: 1,000)
Community Engagement & Sustainability	Oman Climate Dialogues	Main Partner: 20,000; Supporting Partner: 5,000 per partner
	Oman Conquers Plastic	10,000 (Main), 5,000 (Supporting)
	Environmental Stewardship Training	20,000 per partner
	Nature Narratives	20,000 per partner
	Murshid	20,000 per partner
Charity Events & Fundraising	Oman Environmental Day Beach Clean-up	10,000 (Pearl); 5,000 (Coral); 3,000 (Amber)
	Gala Dinner	25,000 (Pearl); 15,000 (Coral); 10,000 (Amber)
	Earth Day Walkathon	10,000 (Gold); 5,000 (Silver); 3,000 (Bronze)
	Green Market	15,000 (Gold); 10,000 (Silver); 5,000 (Bronze)
	Strides for Nature	10,000 (Pearl); 5,000 (Coral)
Capacity Building	Capacity Building for Young Omanis	10,000 per Omani per year

THANK YOU

If you are interested in any of the projects and would like further information kindly contact

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With your support we can make a difference.

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