**Cover Photo:** Common cuckoo (Cuculus canorus), Amardeep Singh



**ACHIEVEMENTS & EVENTS** 

A summary of our Q4 highlights across research, conservation, education and community engagement.



**PROJECT SPOTLIGHT** Namat Schools Competition driving impactful environmental change.



MEMBERSHIP ACTIVITIES Highlights from our membership

programme and details of how to get



### 😥 ACHIEVEMENTS & EVENTS



**COP16 Participation** 

The 16th Conference of the Parties to the UN Convention to Combat Desertification D COP16) took place in R Saudi Arabia, from December 8 to 13, 2024. Representing the Environment Society of Oman (ESO), Ghaniya Al Maawali joined the Omani delegation, thanks to Environment Authority's invitation and support. Delegates engaged in key ministerial dialogues on drought resilience financing, and migration. The conference explored solutions for desertification, land degradation, and sustainable agriculture. Highlights included Saudi Arabia's innovations in the date industry, UNEP and IUCN's global initiatives, and strides toward net-zero emissions. We extend our gratitude to the **Environment Authority** for this valuable



**Breakfast Event** 

In November, ESO hosted its first charity breakfast at Salam Square Hall, bringing together 30 influential women to champion environmental stewardship. The event aimed to deepen understanding of ESO's mission, inspire collaboration, and secure vital support for our initiatives. It featured an inspiring welcome from ESO Board Vice President Rumaitha Al Busaidi, an impactful presentation by Executive Director Suaad Al Harthi, and an engaging feedback session to align efforts with shared goals. Our heartfelt thanks to the participants, donors, and in-kind partners-Mosaic Events, Mani's Go, and Salam Properties—whose support made this milestone event a success.



ESO's Executive Director, Suaad Al Harthi, attended the Dubai Future Forum, the world's largest gathering of futurists and thought leaders. The event covered themes such as optimizing health, shaping humanity's future, and reimagining nature, with discussions on Al, robotics, and green education. Suaad's participation included engaging in global dialogues on sustainability and innovation, as well as highlighting ESO's conservation initiatives. The forum emphasized the role of forward-thinking solutions in environmental conservation, aligning with ESO's efforts to promote sustainability in Oman.



Collaborative Conservation The stranding and death of a sperm whale off

Sawadi Beach provided a crucial opportunity for scientists to collect data and samples for conservation management. Led by the Environment Authority, the effort brought together veterinarians from Yas SeaWorld Research & Rescue Center, alongside ESO, Future Seas Global SPC, and One Oceans LLC. The Royal Oman Navy and Police managed crowds and removal, while Al Mussanah Municipality oversaw disposal, and Sultan Qaboos University is analyzing samples. This collaboration between government entities, NGOs, consultants, and international partners highlights the power of collective action in marine conservation.



**Event: Raising Awareness** On October 1st, ESO hosted a Lighting

Demonstration Event on Masirah Island to highlight the impact of artificial lighting on sea turtles. The event brought together stakeholders for presentations, a hatchling disorientation experiment, and discussions on sustainable lighting solutions. takeaways included community engagement, proposed regulatory measures, and recommendations for regulatory reducing light pollution. We will continue collaborating with government entities and local communities to implement lighting regulations, enhance awareness, and support conservation efforts. We extend our gratitude to **U.S. Fish & Wildlife Services** for supporting this vital conservation project.



On Oman Tree Day, ESO joined an event organized by the Omani Women's Association Seeb at the Childcare Centre in Al Koudh. ESO led an engaging educational activity focused on Omani trees, introducing children to their unique characteristics while fostering team building, problem-solving, and communication skills through puzzles, scavenger hunts, and other exciting challenges.



ESO's recent Sea Turtle Awareness Campaign successfully engaged 2,111 students across 52 schools in 11 wilayats within Muscat, Al Batinah, and AISharqiyah. The initiative aimed to educate Grades 4 to 6 on Oman's sea turtle species, their life cycles, threats, and conservation efforts, with some sessions extending to other grades. To reinforce learning, interactive trivia sessions were held, and students received the newly launched Sea Turtles of Oman activity booklet. This campaign fostered early environmental awareness, inspiring the next generation to actively contribute to marine conservation.



with the Ministry of Education.

### PROJECT SPOTLIGHT

The Namat Schools Competition continues to inspire the next generation of environmental changemakers in Oman. Designed for government schools from grades five to twelve, the competition fosters collaboration between students, teachers, parents, and the local community to implement practical, sustainable solutions within their schools and surrounding areas. Now in its fourth year, the 2023-2024 edition was proudly sponsored by **Veolia Oman** and implemented in partnership

Namat Schools Competition

With the first edition concluded in August 2024, ESO looks forward to continuing these essential conversations in the upcoming second This year (2024), 164 schools from across all 11 governorates registered for

the competition. After an extensive evaluation process, 11 outstanding schools were shortlisted and visited by a judging panel comprising representatives from ESO and Veolia Oman. The final stage culminated in an award ceremony on October 31 under the patronage of H.E. Dr. Madiha Al Shaibaniya, Minister of Education, where six winning teams were celebrated for their impactful projects.





The Namat Competition is more than just a contest—it's a movement that encourages students to take meaningful action in their schools and communities. By addressing real-world environmental challenges, participants develop practical solutions that promote sustainability, from water conservation and renewable energy to waste reduction and green entrepreneurship.



The top three winners demonstrated exceptional creativity and impact:

**Recognizing Innovation & Sustainability** 

1st Place: Al-Azhar bin Muhammad Al-Azkawi School (Al Dakhiliyah) – Implemented greywater collection for irrigation, utilized water pressure to generate electricity, and established a waste recycling initiative to generate school income.



2nd Place: Jimah School (Al Dakhiliyah) - Purified greywater with bio-rock technology, harnessed solar and wind energy for power, and focused on



The Namat Competition remains a beacon of hope, proving that young minds, when given the right platform, can drive impactful environmental change. Congratulations to all the winners! We look forward to another inspiring edition next year.

Sustainability Award: Al-Amal School for the Deaf (Muscat) - Developed organic composting, recycled wastewater with solar energy, and created Al-Amal Newspaper to raise awareness.

producing organic fertilizers from fish waste.

Three additional awards recognized special achievements:



Entrepreneurship & Innovation Award: Jameel Bin Khamis Al-Saadi School (North Al Batinah) - Launched a student-run fish farming company,



Community Partnership Award: Wadi Bani Omar Basic Education School (North Al Batinah) – Established a Green Club, reduced water consumption by 50%, and expanded the Ideal Energy-Saving Home competition to



Moosa Al

Hadhrami

## We are proud to offer corporate and individual membership programs, providing the community in Oman with opportunities to engage with environmental initiatives and gain deeper exposure to

**Public Talk** 

**ESO MEMBERSHIP UPDATE** 

sustainability topics. Through regular public talks and activities, we bring our members together to support environmental efforts and drive meaningful change. Stay updated on upcoming events by visiting our website or following us on social media.



Management' with Moosa Al Hadhrami, CEO of Prefect Reflection Company, at MCBS. The session explored responsible resource use, waste reduction, and resilience in creating eco-friendly spaces. We appreciate Moosa for sharing his expertise and insights on sustainability strategies and environmental impact

**November Activity** 

assessments.

ESO organized a public talk on 'Sustainable Facility



offering participants an opportunity to explore marine conservation while enjoying Oman's stunning coastline. The event featured inspiring discussions, breath-taking views, and valuable insights into marine ecosystems. We thank **Capitano** for their

**December Activity** 

**Dolphin Watch** 

support in creating a memorable and impactful experience, reinforcing our collective responsibility to protect Oman's marine biodiversity.

In collaboration with Capitano Company, ESO

hosted a unique 'Dolphin Watch & Learn' trip,



**RENEWALS** 



**MEMBERSHIP** 

OQ8

NATIONAL DITAL



\*Memberships

are per year.

**NEW MEMBER** 



incredible biodiversity of

**FOR ENQUIRIES:** 









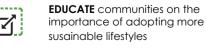






Your support enables us to...

endangered species in Oman



**ADVOCATE** for environmental sustainability

Conduct **RESEARCH** on threatened and



**CONSERVE** Oman's natural hertiage for

**BUILD CAPACITY** within the environmental sector in Oman

future generations

### Bank transfer, Bank Muscat #0315-0039-6351-0017 عمائتــل

How to support ESO in 2024

1. MAKE A DONATION VIA











4. SUPPORT OUR INITIATIVES

**LEARN MORE** 





# **DONATION PROGRAMMES**

We are very grateful to all our donation partners, who

kindly add an optional donation to guests bills. We are

actively working to encourage more hotels and tour



operators to join the program.





**Abdulaziz Al Amri** for supporting the Communication & Membership Team Capitano Tourism for providing us with an activity for ESO members

Hawaa Al Shuraiqi for supporting the Turtle Awareness Campaign MCBS for providing us with the venue to host our membership talk Oman Sail and the Oman Hockey Association for their kind donation

Reema Macki for her volunteer work in supporting the Communication Sulaiman Al Rahbi for supporting Namat Awards Ceremony