

Environment Society of Oman (ESO)



Sponsorship Opportunities for 2017



An overview

The Environment Society of Oman (ESO) was founded in March 2004 by Omanis representing different regions and many different professional backgrounds .

The Society is the first of its kind in Oman, and hopes to have a positive influence on Oman's future development by promoting conservation and environmental awareness in all sectors of society.

In February 2009, ESO became a member of the International Union for the Conservation of Nature (IUCN) and represents environmental organizations of West Asia at the United Nations Environment Program (UNEP).

ESO has been continuing pioneering marine and terrestrial research to enable practical and necessary conservation efforts and actively engages young Omanis, volunteers and the public in our projects .

In 2012, ESO won The Best Civil Society Institution Award granted by Riyadh4 GCC - Civil Society Leaders Dialogue and Awards.

ESO is grateful to the many companies that partner with us through CSR initiatives in order to fund our programs. Thank you for taking the time to read through our sponsorship opportunities for 2017!

Our aims

- To help educate, raise awareness and enable public involvement in conservation efforts of Oman's natural heritage;
- To carry out and collaborate in field research in Oman;
- To partner and cooperate with various sectors to raise awareness of conservation and secure funding for our activities and projects ;
- To invest in capacity building of conservation and NGO management within Oman.



ESO Sponsorship Opportunities

- Capacity Building in the field of Environmental Conservation
- Promoting Environmental Activities and Awareness in Dhofar

Awareness and Community Outreach

- Earth Hour 2017
- Dimaniyat Islands Conservation

Education

- 6th Inter College Environmental Public Speaking Competition

Research

- Sea Turtle Conservation
- Egyptian Vulture Conservation

Fundraising Events

- ESO Ball (private event)
- Eco Bowl (corporate event)



Capacity Building in the field of Environmental Conservation

ESO has been steadily growing over the last 12 years. In 2010, due to a lack of Omanis in the field of environment within the country, it was agreed by the Board that a central part of ESO's mandate would be to train Omani graduates in conservation strategies and NGO and community involvement whilst giving them an opportunity to pursue a career with ESO.

Over the last 6 years ESO has hired and trained 14 Omanis in the areas of Community Outreach, Volunteer Management, Project Management, and Field Research.

These staff members train in areas that they would not be able to receive through training institutes or in the public or private sector.

The program has been running for 6 years and is highly successful. ESO is asking for amount of RO 80,000 per year and a 2 year commitment to become ESO's Capacity Building Partner and train 7 young Omanis in the field of environment conservation.

Sponsorship OMR 80,000 per year for 2 Years



Promoting Environmental Activities and Awareness in Dhofar Through Outreach, Education and Conservation

ESO has always recognized the importance and responsibility of being the only environmental NGO in Oman. ESO's head office is located in Muscat and we have ensured that the Board has had a board member representing Southern interests. The environment in the South of the country is very unique, thereby giving way to very different environmental concerns than in the North.

In September 2015, ESO successfully opened a Dhofar Office. ESO is now seeking sponsorship to fund the 2017-2018 expenses of this office to meet the needs of our stakeholders and increase environmental awareness and activities in Southern Oman.

In 2017-2018 the Dhofar office would have the following objectives:

- Increase ESO activities and outreach programs at schools and communities in Dhofar
- Increase Dhofar ESO membership and volunteer database
- Identify environmental challenges facing Dhofar

Sponsorship

2017: OMR 33,000 (ESO has secured part of 2017 funding already)

2018: OMR 45,000



Awareness and Community Outreach Projects



Earth Hour 2017

2017 will be the 8th year that ESO joins the global initiative of Earth Hour to demonstrate concerns about the future of our planet by doing something simple, yet remarkable – turning off lights for one hour.

This year Earth Hour Global is will continue to spread the message of “*Shine a light on Climate Action*” to use Earth Hour movement to engage people in critical climate conversations and solutions. ESO’s Earth Hour 2017 event will be held on Saturday 25th March 2017 at 8:30pm.

In 2016 ESO hosted an Earth Hour public family event at Muscat Hills Gold & Country Club which was extremely successful with around 200 people attending. Additionally, there was a large awareness media campaign leading up to the event .

Sponsorship

Gold OMR 7000, Silver OMR 5000, Bronze OMR 3000



Dimaniyat Islands Conservation

The Dimaniyat Islands Nature Reserve (DINR) was established in 1996 and is Oman's only Marine Protected Area. The Islands and their environments are still in a near-pristine condition, and support significant nesting sea turtles and seabirds and a range of other marine wildlife such as whales and dolphins and some of Oman's best-developed coral reefs. These islands offer a hot spot for divers and snorkelers with numerous dive sites revealing beautiful coral gardens, reefs, walls, large pelagic fish, turtles, rays, leopard & black tip reef sharks. However, the Islands are under threat due to litter being left and washing up on beaches as well as nets being discarded on coral reefs.

ESO's clean-up initiative would aim to engage the local community and ESO members in the removal of litter and debris from the DINR on land and in water. ESO aims to undertake four beach and four underwater clean-ups in the DINR area over a 1 year period. These clean-ups would serve two initial functions: identify the most common debris items found flowing into DINR, and involve local residents in a hands-on program to clean-up the Islands.

ESO also hope to include an awareness aspect aiming to engage fishing communities in the area. This Project will also include Coral Reef Check monitoring which would enable us to collect valuable data to establish the status and monitoring coral reefs surrounding the islands.

Sponsorship
OMR 21,000



Educational Projects



6th Inter College Environmental Public Speaking Competition

This annual competition invites college and university students across Oman to participate in a National Speaking Competition on various environmental subjects. The competition gives over 200 students the participants an opportunity to develop and present strong cases on different contemporary issues and questions relating to the environment.

The aim is to enhance the presentation, research and public speaking capabilities of young Omanis and is the perfect opportunity to showcase sponsorship of Omani youth competing at a regional level as winning teams then participate in the Regional Competition in Dubai, held by The Emirates Environmental Group.

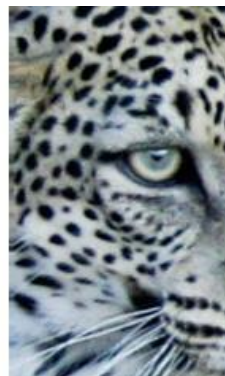
2016's competition saw Oman's college teams win 1st, 2nd and 3rd place at the Regional Competition!

Sponsorship

Gold OMR 6000, Silver OMR 4000, Bronze OMR 2000



Research Projects



Sea Turtle Conservation

ESO started its first Loggerhead sea turtle monitoring project in 2008 on Masirah Island. The aim is to work towards conservation actions through data collection, awareness and stakeholder engagement. In 2013, data revealed the first indication of 70% decline in the nesting Loggerhead population of Masirah Island. These results led to the categorization of the North West Indian Loggerhead subpopulation as *Critically Endangered* on the IUCN Red List.

These results highlight both the importance of continuous rigorous surveys to provide robust and defensible data for trend assessment, and the urgent need for an appropriate response plan to the decline.

Project activities will include continued monitoring from February 2017 onwards turtle nesting beaches, as well as beach use and stranding surveys. The project will also support the capacity building of three local field assistants, responsible for field work and monitoring, and will contribute to awareness and community outreach activities on Masirah Island.

The main threat to sea turtles is thought to be bycatch from entanglement in fishing nets. As such, fisheries research is necessary to support conservation actions. Option 2 includes this research.

Sponsorship Options:

Option 1: OMR 60,200

Turtle Monitoring, Community Outreach and Capacity Building

Option 2: OMR 73,100

Turtle Monitoring, Fisheries Research, Community Outreach and Capacity Building



Egyptian Vulture Conservation

Raptors are indicators of ecosystem health, occupy the top of the food chain and provide many ecosystem services, including controlling agricultural pests, and improving human health by removing rotting animal carcasses. Human activities are a main cause for the decline of birds of prey in modern times.

The Egyptian Vulture, endangered on the IUCN Red List and the target of this study, has seen its population decrease through much of its range in Asia, Europe and Africa. However, Oman appears to be a stronghold for Egyptian vultures that breed here, and an important winter destination for migratory populations from Eurasia. Additionally, Oman supports a breeding population of Lappet-faced Vultures and hosts endangered Steppe and Eastern Imperial Eagles in the winter.

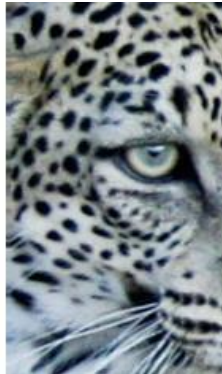
The long term purpose is to conserve Egyptian Vulture populations in Oman, and ensure that their conservation status remains favourable. Almost no data exist on the ecology and behavior of Egyptian Vultures in Oman, and this hinders conservation efforts. This study aims to fill that knowledge-gap by conducting field surveys and studies of Egyptian Vulture movements. The project will also include community outreach activities. It is scheduled for three years (2 field surveys and 3 community outreach activities per year).

**Sponsorship OMR 60,000* per year
(3 years project)**

***This is an estimated budget**



Fundraising Events



ESO Ball (Private Event)

The ESO fundraising ball, is a once a year event that has grown in popularity. Invitees include ESO friends and high-level CEOs and directors of various companies. The ball is well-known for being one of the most fun and exclusive events of the year.

Each year the proceeds provide much needed funds used to administer our projects and activities. The Annual ESO ball is a unique occasion for corporates to sponsor an exclusive event. The Gold and Silver categories provide sponsors a valuable opportunity to showcase their organizations environmental initiatives to an audience filled with leading business decision makers and VIPs .

This year the ESO Fundraising Ball will be taking place during the month of April 2017 and includes dinner and entertainment inviting an exclusive guest list of over 200 people.

Sponsorship

Gold OMR 15,000, Silver OMR 10,000, Bronze OMR 5000

Eco Bowl (Corporate Event)

This is a fun filled evening giving your company a chance to have fun, work as a team, compete and network with other participating companies all for a good cause.

In 2016 top three teams were Port of Salalah in 1st place, OmanTel in 2nd place and HSBC in 3rd place.

All funds raised at this event go towards community outreach and building the capacity of young Omanis in the field of environmental conservation.

We would like to invite your company to join us and support the environment by entering a team of four in ECO BOWL 2017.

Registration per team OMR 2000



Sponsorship Summary

Category	Project	Sponsorship Cost (OMR)
General	Capacity Building in the field of Environmental Conservation	80,000 per year (2 years commitment)
	Promoting Environmental Activities and Awareness in Dhofar	2017: OMR 33,000* 2018: OMR 45,000
Awareness & Community Outreach	Earth Hour 2017	Gold 7000 Silver 5000 Bronze 3000
	Dimaniyat Islands Nature Reserve Conservation	21,000 (1 year project)
Education	6 th Inter College Environmental Public Speaking Competition	Gold 6000 Silver 4000 Bronze 2000
Research	Sea Turtle Conservation	Option 1: 60,220 Option 2: 73,097 (1 year)
	Egyptian Vulture Conservation	60,000** per year (3 year project)
Fundraising Events	ESO Ball (Private Event)	Gold 15,000 Silver 10,000 Bronze 5000
	Eco Bowl (Corporate Event)	2000 per team

* ESO has secured part of 2017 funding already

** This is an estimated budget

If you are interested in any of the projects and would like further information kindly contact **Jenan Alasfoor, Communications Coordinator**, on:

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With your support we can make a difference

www.eso.org.om



